# CONvergence 2018 Membership Survey <br> Quantitative Data 

## 1) How many years have you attended CONvergence?

| \# Years | \# Survey <br> Takers | \% Survey <br> Takers |
| :---: | :---: | :---: |
| This is my first year! | 98 | $9.96 \%$ |
| 2-3 years | 189 | $19.21 \%$ |
| 4-5 years | 196 | $19.92 \%$ |
| 6-9 years | 226 | $22.97 \%$ |
| 10-15 years | 131 | $13.31 \%$ |
| 16-19 years | 82 | $8.33 \%$ |
| All 20 years! | 62 | $6.30 \%$ |
| Grand Total | 984 | $100.00 \%$ |



## 2. How old are you?



## 3. What is your gender? (Check all that may apply.)

| Label | \# of Checked Items | \% of Checked Items | \% Survey Takers Who Selected This Option ( $\mathrm{n}=983$ ) |
| :---: | :---: | :---: | :---: |
| Female | 545 | 49.68\% | 55.16\% |
| Male | 373 | 34.00\% | 37.75\% |
| Prefer Not To Answer | 32 | 2.92\% | 3.24\% |
| Other Label | 147 | 13.40\% | 14.88\% |
| Agender | 13 | 1.19\% | 1.32\% |
| Bi - or MultiGender | 8 | 0.73\% | 0.81\% |
| Genderfluid | 31 | 2.83\% | 3.14\% |
| Genderqueer | 28 | 2.55\% | 2.83\% |
| Nonbinary | 35 | 3.19\% | 3.54\% |
| Other: (Writeln) | 11 | 1.00\% | 1.11\% |
| Transgender | 21 | 1.91\% | 2.13\% |
| Grand Total | 1097 | 100.00\% | 111.03\% |



## 3. What is your gender? (Check all that may apply.)



|  | Write Ins |
| :--- | :--- |
| Bisexual |  |
| Cis |  |
| Jurassic Crustacian Squirrel |  |
| Mathmatician | queer cis woman who's sick of seeing <br> "female" listed as a gender on surveys. <br> "man" and "woman" are genders, "male" <br> and "female" are usually sexes (and yes <br> people can identify with them if they want <br> of course). But "female" especially is often <br> derogatory or dehumanizing, and 'male' <br> and 'female' can also be trans-exclusive, so <br> please don't have those as options to the <br> exclusion of "man" and "woman". |
| Me |  |
| Negative I am a Meat Popcicle |  |

## 4. What pronouns do you use? (Check all that may apply.)

| Labels | \# Of <br> Checked <br> Items | \% Of <br> Checked <br> Items | \% Survey Takers <br> Who Selected <br> This Option <br> (n=978) |
| :--- | :---: | :---: | :---: |
| She/her/hers | 559 | $53.39 \%$ | $56.58 \%$ |
| He/him/his | 359 | $34.29 \%$ | $36.34 \%$ |
| They/their/theirs | 72 | $6.88 \%$ | $7.29 \%$ |
| Prefer not to answer | 33 | $3.15 \%$ | $3.34 \%$ |
| Other Pronouns | 24 | $2.29 \%$ | $2.43 \%$ |
| Zie/zem/zir | 2 | $0.19 \%$ | $0.20 \%$ |
| Xie/xer/xers | 3 | $0.29 \%$ | $0.30 \%$ |
| Other (Writeln) | 16 | $1.53 \%$ | $1.62 \%$ |
| E/em/eir | 3 | $0.29 \%$ | $0.30 \%$ |
| Grand Total | 1047 | $100.00 \%$ | $105.97 \%$ |



## 4. What pronouns do you use? (Check all that may apply.)

| \# Checked | \# Survey Takers |
| :---: | :---: |
| 1 | 894 |
| 2 to 8 | 86 |
| Grand Total | 980 |


| Write-Ins |  |
| :---: | :---: |
| any are fine | it/it's |
| Frost giant | Majesty |
| Do not care | Me |
| god (with a small g) | Ne,neim |
| I don't play stupid pronoun games, you fools. |  |
| I dont use labels, but i understand and respect them | This is a ridiculous question for a survey; you don't need pronouns |
| I use the pronouns the person I am talking to prefers. I am a him to me. | Usually no preference |
| It | Your Royal Sex Machine |

## 5. How would you describe your race/ethnicity/cultural identity? (check all that may apply.)

| Labels | \# Of <br> Checked Items | \% Of <br> Checked <br> Items | $\begin{gathered} \text { \% Survey } \\ \text { Takers } \\ (n=986) \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| White/Caucasian | 860 | 81.36\% | 87.04\% |
| Prefer not to answer | 51 | 4.82\% | 5.16\% |
| Other Answers | 146 | 13.81\% | 14.78\% |
| Bi- or Multi-Racial | 37 | 3.50\% | 3.74\% |
| Asian/Pacific Islander/Southeast Asian/Indian | 26 | 2.46\% | 2.63\% |
| Latino/Latina/Latinx/Chican 0 | 25 | 2.37\% | 2.53\% |
| Other (Writeln) | 19 | 1.80\% | 1.92\% |
| Native American/First Nations/Indigenous | 17 | 1.61\% | 1.72\% |
| Black/African- <br> American/African or African Descent | 14 | 1.32\% | 1.42\% |
| Middle Eastern/ArabAmerican | 8 | 0.76\% | 0.81\% |
| Grand Total | 1057 | 100.00\% | 106.98\% |



## 5. How would you describe your race/ethnicity/cultural identity? (check all that may apply.)

| \# of <br> Labels | \# of <br> Takers | \% of <br> Takers |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 926 | $\mathbf{9 4 . 7 8 \%}$ |
| $\mathbf{2 +}$ | 51 | $5.22 \%$ |
| 2 | 35 | $3.58 \%$ |
| 3 | 12 | $1.23 \%$ |
| 4 | 2 | $0.20 \%$ |
| 8 | 1 | $0.10 \%$ |
| 9 | 1 | $0.10 \%$ |
| Grand <br> Total | 977 | $100.00 \%$ |



| Write-Ins |
| :--- |
| any form I see fit |
| Ashkenazi |
| Brazilian |
| Cold/Scandinavian/German |
| Danish-American |
| European American |
| Filipina-American |
| Gungan |
| Human |
| Human |
| I don't2 |
| Jewish |
| Me |
| Norse |
| Painfully white |
| South Asian |
| Transginger and Gingerdemon |

## 7. Did you stay in a hotel? *

| Row <br> Labels | Count |
| :---: | :---: |
| Yes | 661 |
| No | 325 |
| Grand |  |
| Total | 986 |



## 8. Which hotel did you stay in?

| Hotels | Count |
| :--- | ---: |
| The DoubleTree by Hilton Bloomington | 315 |
| The Sheraton | 170 |
| The Crowne Plaza | 37 |
| Other | 138 |
| Grand Total | 660 |


11. Are you planning on coming to CONvergence 2019 (July 47, 2019)?

| Answer | Count |
| :---: | :---: |
| Yes | 803 |
| No | 25 |
| Maybe | 155 |
| Grand Total | 983 |



## 12. If you are, how do you anticipate you will get to the convention hotel? (Check all that may apply.)

| Transport <br> Option | \# of <br> Checked <br> Items | \% of <br> Checked <br> Items | \% Survey <br> Takers <br> (N=962) |
| :--- | :---: | :---: | :---: |
| My own car | 646 | $39.58 \%$ | $65.38 \%$ |
| Bus/public <br> transportation | 333 | $20.40 \%$ | $33.70 \%$ |
| Carpool | 273 | $16.73 \%$ | $27.63 \%$ |
| Taxi/Lyft/Uber | 233 | $14.28 \%$ | $23.58 \%$ |
| Other Options | 147 | $9.01 \%$ | $14.88 \%$ |
| Walk | 64 | $3.92 \%$ | $6.48 \%$ |
| Bicycle | 42 | $2.57 \%$ | $4.25 \%$ |
| Other | 41 | $2.51 \%$ | $4.15 \%$ |
| Grand Total | 1632 | $100.00 \%$ | $165.18 \%$ |


12. If you are, how do you anticipate you will get to the convention hotel? (Check all that may apply.)

| Number of <br> Options | \# of Survey <br> Takers | \% of Survey <br> Takers |
| :---: | :---: | :---: |
| 1 Option | 540 | $56.02 \%$ |
| 2 Options | 242 | $25.10 \%$ |
| 3 Options | 134 | $13.90 \%$ |
| $4-6$ Options | 48 | $4.98 \%$ |
| Grand Total | 964 | $100.00 \%$ |



## 13. Would you like to finish the survey now, or continue to the

 extended survey? *| Answer | Count |
| :---: | :---: |
| Continue | 865 |
| Finish now | 121 |
| Grand Total | 986 |


14. How would you rate the online registration process for CONvergence this year?

| Answer | Count |
| :---: | :---: |
| Excellent | 476 |
| Good | 308 |
| Fair | 34 |
| Poor | 6 |
| N/A | 38 |
| Grand Total | 862 |


15. How would you rate the badge pickup process for CONvergence this year?


## 17. Did you volunteer for CONvergence this year? *



## 18. With which department(s) did you volunteer? (Check all that apply.)

| Number of <br> Departments | Number of <br> Survey Takers |
| :--- | :---: |
| $\mathbf{1}$ | $\mathbf{1 9 9}$ |
| $\mathbf{2}$ | 105 |
| $\mathbf{3}$ | 47 |
| $\mathbf{4 - 1 0}$ | 21 |
| 4 | 14 |
| 5 | 3 |
| 6 | 1 |
| 7 | 2 |
| 10 | 1 |
| Grand Total | 372 |

Number of Departments Volunteered For


## 21. What might motivate you to volunteer for CONvergence 2019?

| Reason | \# of Checked Items | \% of Checked Items | \% of <br> Survey <br> Takers <br> $(\mathrm{N}=469)$ |
| :---: | :---: | :---: | :---: |
| More information on volunteering opportunities outside of CONvergence weekend | 133 | 18.12\% | 28.42\% |
| More information on how to volunteer at the convention | 101 | 13.76\% | 21.58\% |
| More information about what volunteers do | 100 | 13.62\% | 21.37\% |
| A guaranteed hotel room | 96 | 13.08\% | 20.51\% |
| Nothing. I have no interest in ever volunteering with CONvergence. | 74 | 10.08\% | 15.81\% |
| Other Motivations | 230 | 31.34\% | 49.15\% |
| Convenient parking for volunteers | 56 | 7.63\% | 11.97\% |
| More volunteer reminders prior to the convention | 50 | 6.81\% | 10.68\% |
| I plan to volunteer next year | 49 | 6.68\% | 10.47\% |
| Easier process for signing up for volunteer shifts | 45 | 6.13\% | 9.62\% |
| Better/different swag for volunteer hours | 20 | 2.72\% | 4.27\% |
| Better/different food in the Volunteers Den | 10 | 1.36\% | 2.14\% |
| Grand Total | 734 | 100.00\% | 156.84\% |



## 21. What might motivate you to volunteer for CONvergence 2019?

| \# Checked | \# Survey <br> Takers |
| :---: | :---: |
| 1 | 206 |
| 2 | 86 |
| 3 | 80 |
| 4 | 47 |
| 5 | 31 |
| 6 | 12 |
| 7 | 4 |
| 8 | 3 |
| Grand Total | 469 |


22. Do you identify as a person with a disability or as a disabled person, OR do you identify as someone who would benefit from accessible design/services?

| Response | Number of <br> Survey Takers |
| :---: | :---: |
| Yes | 139 |
| No | 659 |
| Unsure | 61 |
| Grand <br> Total | 859 |



## 23. The following are services offered by the CONvergence Accessibility \& Inclusion Department. Were you aware that these services are available?

| [Pronoun and Communication stickers] |  |  |
| :---: | :---: | :---: |
| Response | Count | Percentage |
| Yes | 781 | $95.48 \%$ |
| No | 37 | $4.52 \%$ |
| Grand Total | 818 | $100.00 \%$ |


| [American Sign Language (ASL) Interpreters] |  |  |
| :---: | :---: | :---: |
| Response | Count | Percentage |
| Yes | 667 | $81.74 \%$ |
| No | 149 | $18.26 \%$ |
| Grand Total | $\mathbf{8 1 6}$ | $100.00 \%$ |


| [Open captioning for mainstage events] |  |  |
| :---: | :---: | :---: |
| Response | Count | Percentage |
| Yes | 542 | $66.58 \%$ |
| No | 272 | $33.42 \%$ |
| Grand Total | 814 | $100.00 \%$ |


| [The A\& |  |  |
| :---: | :---: | :---: |
| resource table] |  |  |
| Response | Count | Percentage |
| Yes | 530 | $65.03 \%$ |
| No | 285 | $34.97 \%$ |
| Grand Total | $\mathbf{8 1 5}$ | $\mathbf{1 0 0 . 0 0 \%}$ |


| [Sensory Break Room] |  |  |
| :---: | :---: | :---: |
| Response | Count | Percentage |
| Yes | 728 | $89.11 \%$ |
| No | 89 | $10.89 \%$ |
| Grand Total | 817 | $100.00 \%$ |

## 24. Did you interact with or utilize any of the following services supported by the Accessibility and Inclusion department:

| Row Labels | \# of <br> Checked <br> Items | \% of <br> Checked <br> Items | \% of Survey <br> Takers <br> $(\mathrm{n}=821)$ |
| :---: | :---: | :---: | :---: |
| American Sign Language (ASL) <br> interpretation | 5 | $0.49 \%$ | $0.61 \%$ |
| Gender pronoun stickers and/or <br> accessibility communication stickers | 375 | $36.69 \%$ | $45.68 \%$ |
| None of these | 366 | $35.81 \%$ | $44.58 \%$ |
| Open captioning at Opening <br> Ceremonies, Masquerade, and/or <br> Closing Ceremonies, livestreaming <br> and/or on CVG-TV | 136 | $13.31 \%$ | $16.57 \%$ |
| The A \& I resource table staffed by | 127 | $12.43 \%$ | $15.47 \%$ |
| volunteers | 13 | $1.27 \%$ | $1.58 \%$ |
| The sensory break room | 1022 | $100.00 \%$ | $124.48 \%$ |
| Grand Total |  |  |  |


| \# Checked | \# Survey Takers |
| :---: | :---: |
| 1 | 668 |
| 2 | 116 |
| 3 | 33 |
| 4 | 3 |
| 5 | 1 |
| 6 | 1 |
| Grand Total | 822 |



## 25. Are you likely to use any of these services in the future?

| Response | Number of <br> Survey Takers |
| :---: | :---: |
| Yes | 369 |
| No | 239 |
| Unsure | 239 |
| Grand Total | $\mathbf{8 4 7}$ |



## 27. Did you visit ConSuite this year?

| Response | Number of <br> Survey Takers |
| :---: | :---: |
| Yes | 722 |
| No | 140 |
| Grand <br> Total | 862 |



## 29. Did you use any of the following: (Check all that apply.)

| Information Source | \# of <br> Checked <br> Items | \% of <br> Checked <br> Items | \% Of Survey <br> Takers <br> (n=846) |
| :--- | :---: | :---: | :---: |
| The convergence- <br> con.org website | 780 | $26.69 \%$ | $92.20 \%$ |
| CONvergence <br> publications (souvenir <br> book, programming grid, <br> maps, posters) | 650 | $22.25 \%$ | $76.83 \%$ |
| CONvergence on social <br> media (Twitter, |  |  |  |
| Facebook, etc.) | 643 | $22.01 \%$ | $76.00 \%$ |
| The CVG 2018 App <br> (Sched) | 570 | $19.51 \%$ | $67.38 \%$ |
| CVG-TV in a hotel room | 199 | $6.81 \%$ | $23.52 \%$ |
| CVG-TV online <br> livestream | 80 | $2.74 \%$ | $9.46 \%$ |
| Grand Total | 2922 | $100.00 \%$ | $345.39 \%$ |


| \# of Checked <br> Items | \# of Survey <br> Takers | \% of Survey <br> Takers |
| :---: | :---: | :---: |
| 1 | 46 | $5.43 \%$ |
| 2 | 114 | $13.46 \%$ |
| 3 | 251 | $29.63 \%$ |
| 4 | 298 | $35.18 \%$ |
| 5 | 125 | $14.76 \%$ |
| 6 | 13 | $1.53 \%$ |
| Grand Total | 847 | $100.00 \%$ |

## 31. Did you watch CVG-TV this year? *

| Response | Number of Survey Takers |
| :---: | :---: |
| Yes | 294 |
| No | 571 |
| Grand Total | 865 |


32. What was the quality of the content on CVG-TV (either in the hotel or streaming)?

| Response | Number of <br> Survey Takers |
| :---: | :---: |
| Excellent | 45 |
| Good | 163 |
| Fair | 69 |
| Poor | 14 |
| Grand Total | 291 |



## 34. Are you a parent? *

| Response | Number of <br> Survey <br> Takers |
| :---: | :---: |
| Yes | 198 |
| No | 667 |
| Grand Total | $\mathbf{8 6 5}$ |



## 35. Did you bring your children to CONvergence? If so, how old are they? (check all that apply.)

| Age Range/Response | \# of Checked <br> Items | \% of Checked <br> Items | \% Of Survey <br> Takers (n=197) |
| :--- | :---: | :---: | :---: |
| 0-2 | 24 | $8.82 \%$ | $12.18 \%$ |
| $3-5$ | 26 | $9.56 \%$ | $13.20 \%$ |
| $6-9$ | 19 | $6.99 \%$ | $9.64 \%$ |
| $10-12$ | 24 | $8.82 \%$ | $12.18 \%$ |
| $13-15$ | 26 | $9.56 \%$ | $13.20 \%$ |
| $16-17$ | 19 | $6.99 \%$ | $9.64 \%$ |
| My children are over 18. | 62 | $22.79 \%$ | $31.47 \%$ |
| I did not bring my children |  |  |  |
| to CONvergence this year. | 65 | $23.90 \%$ | $32.99 \%$ |
| Other (Writeln) | 7 | $2.57 \%$ | $3.55 \%$ |
| Grand Total | 272 | $100.00 \%$ | $138.07 \%$ |


| \# of <br> Children | \# of Survey <br> Takers |
| :---: | :---: |
| 1 | 137 |
| 2 | 48 |
| 3 | 13 |
| Grand <br> Total | 198 |


35. Did you bring your children to CONvergence? If so, how old are they? (check all that apply.)

| \# of <br> Children | \# of Survey <br> Takers |
| :---: | :---: |
| 1 | 137 |
| 2 | 48 |
| 3 | 13 |
| Grand <br> Total | 198 |



## 36. Check any of the following that apply: [About The Parenting Lounge]

| Row Labels | \# Of <br> Checked <br> Items | \% of <br> Checked <br> Items | \% of Survey <br> Takers <br> (n=179) |
| :--- | :---: | :---: | :---: |
| I am likely to use the parenting lounge in <br> the future. | 41 | $16.02 \%$ | $22.91 \%$ |
| I am not likely to make use of the <br> parenting lounge in the near future (to my <br> knowledge). | 104 | $40.63 \%$ | $58.10 \%$ |
| I knew about the parenting lounge but did <br> not make use of it. <br> I used the parenting lounge, located in <br> room 222 in the south tower of the <br> DoubleTree. | 99 | $38.67 \%$ | $55.31 \%$ |
| Grand Total | 12 | $4.69 \%$ | $6.70 \%$ |


| \# Checked | \# Survey <br> Takers |
| :---: | :---: |
| 1 | 102 |
| 2 | 77 |
| Grand Total | 179 |

## 39. Where did you get your information about CONvergence during the convention? (Check all that may apply.)

| Information Source | Number of <br> Checked <br> Items | Percent of <br> Checked <br> Items | $\%$ of Survey <br> Takers <br> $(\mathrm{n}=850)$ |
| :--- | :---: | :---: | :---: |
| Facebook | 458 | $15.37 \%$ | $53.88 \%$ |
| Posters on the walls | 524 | $17.58 \%$ | $61.65 \%$ |
| Souvenir guide/programming pocket guide | 641 | $21.51 \%$ | $75.41 \%$ |
| Speaking with others | 648 | $21.74 \%$ | $76.24 \%$ |
| Twitter: official CONvergence Twitter accounts | 125 | $4.19 \%$ | $14.71 \%$ |
| Twitter: the \#cvg2018 hashtag | 117 | $3.93 \%$ | $13.76 \%$ |
| www.convergence-con.org | 467 | $15.67 \%$ | $54.94 \%$ |
| Grand Total | 2980 | $100.00 \%$ | $350.59 \%$ |


| \# of Checked <br> Items | \# of Survey <br> Takers |
| :---: | :---: |
| 1 | 67 |
| 2 | 144 |
| 3 | 222 |
| 4 | 228 |
| 5 | 130 |
| 6 | 23 |
| 7 | 37 |
| Grand Total | 851 |

40. If you've interacted with it, please rate the CONvergence twitter account: @convergence
41. If you've interacted with it, please rate the CONvergence Live twitter account:
@convergencelive

| Response | \# Survey Takers | \% of Survey Takers |
| :---: | :---: | :---: |
| 1 | 1 | $0.79 \%$ |
| 2 | 9 | $7.09 \%$ |
| 3 | 34 | $26.77 \%$ |
| 4 | 48 | $37.80 \%$ |
| 5 | 35 | $27.56 \%$ |
| Grand Total | 127 | $100.00 \%$ |

42. If you've interacted with it, please rate the CONvergence Instagram account:
@convergencecon

| Response | \# Survey Takers | \% of Survey Takers |
| :---: | :---: | :---: |
| 1 | 3 | $1.67 \%$ |
| 2 | 8 | $4.44 \%$ |
| 3 | 35 | $19.44 \%$ |
| 4 | 62 | $34.44 \%$ |
| 5 | 72 | $40.00 \%$ |
| Grand Total | $\mathbf{1 8 0}$ | $\mathbf{1 0 0 . 0 0 \%}$ |

43. If you've interacted with it, please rate the CONvergence Tumblr account:
@convergencecon

| Response | \# Survey Takers | \% of Survey Takers |
| :---: | :---: | :---: |
| 1 | 2 | $2.13 \%$ |
| 2 | 5 | $5.32 \%$ |
| 3 | 23 | $24.47 \%$ |
| 4 | 31 | $32.98 \%$ |
| 5 | 33 | $35.11 \%$ |
| Grand Total | 94 | $100.00 \%$ |

