## 2015 Membership Survey

## Q1 What is your age?

Answered: 529 Skipped: 9



## 2015 Membership Survey

## Q2 What is your gender?

Answered: 527 Skipped: 11


| Answer Choices | Responses |
| :--- | :--- | :--- |
| Female | $\mathbf{5 6 . 1 7 \%}$ |
| Male | $\mathbf{3 6 . 8 1 \%}$ |
| Unidentified | $\mathbf{1 9 4}$ |
| Other | $\mathbf{0 . 7 6 \%}$ |
| Decline to answer | $\mathbf{2 . 4 7 \%}$ |
| Total | $\mathbf{3 . 8 0 \%}$ |
| $\mathbf{5 2 7}$ |  |

## Q3 I come to the CON



| Answer Choices | Responses |
| :--- | :--- | :--- |
| with my family. | $\mathbf{1 3 . 1 1 \%}$ |
| as a part of a couple. | $20.79 \%$ |
| with my friends. | $\mathbf{7 0}$ |
| with a group. | $\mathbf{4 4 . 1 9 \%}$ |
| by myself | $\mathbf{6 . 7 4 \%}$ |
| Total | $\mathbf{1 5 . 1 7 \%}$ |

## Q4 How Many years have you attended CONvergence?

Answered: 536 Skipped: 2


| Answer Choices | Responses |
| :---: | :---: |
| This is my first year. | $13.99 \%$ |
| $2-3$ years | $18.47 \%$ |
| $4-5$ years | $\mathbf{7 5}$ |
| $6-9$ years | $19.20 \%$ |
| $10-15$ years | $\mathbf{1 9 . 0 3 \%}$ |
| $16-17$ years | $9.51 \%$ |
| Total | 51 |

## Q5 There are many parts of CONvergence and everyone seems to come for different reasons. We'd like to understand what things you come for!

Answered: 508 Skipped: 30



2015 Membership Survey


2015 Membership Survey


2015 Membership Survey


|  | I do not partake | I am unaware of this feature | If I'm bored, I may check this out | 'Eh, whatever | This can be fun | I adore this | This is why I come | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Art Show | 10.32\% | 0.60\% | 12.30\% | 6.75\% | 48.41\% | 17.66\% | 3.97\% |  |  |
|  | 52 | 3 | 62 | 34 | 244 | 89 | 20 | 504 | 4.51 |
| Art Auctions | 32.60\% | 1.20\% | 16.40\% | 16.40\% | 25.20\% | 6.60\% | 1.60\% |  |  |
|  | 163 | 6 | 82 | 82 | 126 | 33 | 8 | 500 | 3.27 |
| Cinema Rex and | 13.86\% | 0.40\% | 19.08\% | 8.03\% | 37.35\% | 16.27\% | 5.02\% |  |  |
| Movies | 69 | 2 | 95 | 40 | 186 | 81 | 25 | 498 | 4.23 |
| Theater Nippon | 34.93\% | 2.79\% | 18.56\% | 14.77\% | 20.56\% | 5.39\% | 2.99\% |  |  |
| and Anime | 175 | 14 | 93 | 74 | 103 | 27 | 15 | 501 | 3.11 |
| COF2E2 (Coffee) | 19.32\% | 0.60\% | 4.18\% | 8.37\% | 18.13\% | 43.23\% | 6.18\% |  |  |
|  | 97 | 3 | 21 | 42 | 91 | 217 | 31 | 502 | 4.60 |
| Hanging out in | 7.37\% | 2.39\% | 9.36\% | 14.94\% | 36.45\% | 25.70\% | 3.78\% |  |  |
| ConSuite | 37 | 12 | 47 | 75 | 183 | 129 | 19 | 502 | 4.63 |

## 2015 Membership Survey

| Snacks from | 5.56\% | 1.98\% | 3.77\% | 9.52\% | 31.15\% | 43.45\% | 4.56\% |  | 5.07 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ConSuite | 28 | 10 | 19 | 48 | 157 | 219 | 23 | 504 |  |
| Special foods from | 7.46\% | 3.83\% | 3.63\% | 9.88\% | 27.82\% | 40.73\% | 6.65\% |  |  |
| ConSuite | 37 | 19 | 18 | 49 | 138 | 202 | 33 | 496 | 4.96 |
| Connie's Quantum | 27.49\% | 8.96\% | 11.95\% | 10.76\% | 24.30\% | 12.35\% | 4.18\% |  |  |
| Sandbox | 138 | 45 | 60 | 54 | 122 | 62 | 21 | 502 | 3.49 |
| Connie's Space | 19.64\% | 5.01\% | 16.03\% | 10.82\% | 27.45\% | 17.43\% | 3.61\% |  |  |
| Lounge | 98 | 25 | 80 | 54 | 137 | 87 | 18 | 499 | 3.88 |
| CONvergence | 19.32\% | 1.99\% | 14.14\% | 23.71\% | 27.09\% | 11.75\% | 1.99\% |  |  |
| Merchandise | 97 | 10 | 71 | 119 | 136 | 59 | 10 | 502 | 3.80 |
| Costuming/Cosplay | 3.56\% | 0.59\% | 2.18\% | 3.96\% | 18.42\% | 30.89\% | 40.40\% |  |  |
|  | 18 | 3 | 11 | 20 | 93 | 156 | 204 | 505 | 5.87 |
| CVG TV | 23.11\% | 9.96\% | 16.14\% | 17.33\% | 22.91\% | 10.16\% | 0.40\% |  |  |
|  | 116 | 50 | 81 | 87 | 115 | 51 | 2 | 502 | 3.39 |

## Q6 The Many Parts of CON (Continued)



## 2015 Membership Survey



12 / 39

2015 Membership Survey


2015 Membership Survey



|  | I do not partake | I am unaware of this feature | If I'm bored, I may check this out | 'Eh, whatever | This can be fun | I adore this | This is why I come | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dealers Room | 2.17\% | 0.59\% | 5.92\% | 5.92\% | 38.86\% | 29.98\% | 16.57\% |  |  |
|  | 11 | 3 | 30 | 30 | 197 | 152 | 84 | 507 | 5.18 |
| Gaming | 28.57\% | 0.40\% | 9.92\% | 12.90\% | 28.97\% | 11.51\% | 7.74\% |  |  |
|  | 144 | 2 | 50 | 65 | 146 | 58 | 39 | 504 | 3.71 |
| Dance Events | 31.41\% | 2.58\% | 10.93\% | 14.12\% | 24.65\% | 9.74\% | 6.56\% |  |  |
|  | 158 | 13 | 55 | 71 | 124 | 49 | 33 | 503 | 3.47 |
| Opening | 34.85\% | 1.19\% | 15.25\% | 17.03\% | 21.78\% | 7.13\% | 2.77\% |  |  |
| Ceremonies | 176 | 6 | 77 | 86 | 110 | 36 | 14 | 505 | 3.19 |
| Closing | 40.59\% | 1.19\% | 15.25\% | 17.23\% | 17.23\% | 5.74\% | 2.77\% |  |  |
| Ceremonies | 205 | 6 | 77 | 87 | 87 | 29 | 14 | 505 | 2.95 |
| Masquerade | 23.56\% | 0.79\% | 11.88\% | 11.09\% | 28.71\% | 15.25\% | 8.71\% |  |  |
|  |  | 4 | 60 | 56 |  | 77 |  | 505 | 3.92 |
| Music | 17.46\% | 1.98\% | 10.91\% | 13.10\% | 35.91\% | 14.09\% | 6.55\% |  |  |
| programming and events | 88 | 10 | 55 | 66 | 181 | 71 | 33 | 504 | 4.10 |
| Panels and | 3.17\% | 0.00\% | 3.96\% | 4.95\% | 27.72\% | 21.39\% | 38.81\% |  |  |
| Presentations | 16 | 0 | 20 | 25 | 140 | 108 | 196 | 505 | 5.35 |

## 2015 Membership Survey

| Room Parties |  | 0.20\% |  | 6.77\% | 25.50\% | 23.51\% | 36.65\% |  | 5.33 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 13 | 1 | 24 | 34 | 128 | 118 | 184 | 502 |  |
| Volunteer Perks including VolDen | 44.55\% | 4.55\% | 3.96\% | 12.87\% | 14.85\% | 12.08\% | 7.13\% | 505 | 3.07 |
|  | 225 | 23 | 20 | 65 | 75 | 61 | 36 |  |  |
| Volunteering | 41.67\% | 1.59\% | 5.16\% | 10.71\% | 21.63\% | 9.52\% | 9.72\% | 504 | 3.27 |
|  | 210 | 8 | 26 | 54 | 109 | 48 | 49 |  |  |
| Drinking socially | 19.57\% | 0.00\% | 2.17\% | 11.46\% | 23.32\% | 20.55\% | 22.92\% | 506 | 4.49 |
|  | 99 | 0 | 11 | 58 | 118 | 104 | 116 |  |  |
| Meeting new people | 1.58\% | 0.59\% | 0.99\% | 5.73\% | 33.00\% | 26.88\% | 31.23\% | 506 | 5.42 |
|  | 8 | 3 | 5 | 29 | 167 | 136 | 158 |  |  |

Q7 There are several areas at the convention that we offer different items (food, drinks, merchandise, perks, transportation, etc) to our membership. Please let us know what you think of the amount/variety offered.


2015 Membership Survey


|  | Could have more available | More variety is needed | Good amount | Too much variety | N/A | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CONsuite Offerings | 12.02\% | 21.64\% | 57.52\% | 0.00\% | 8.82\% |  |  |
|  | 60 | 108 | 287 | 0 | 44 | 499 | 2.50 |
| Volunteer Perk Offerings | 4.83\% | 6.44\% | 27.36\% | 1.21\% | 60.16\% |  |  |
|  | 24 | 32 | 136 | 6 | 299 | 497 | 2.63 |
| Volunteer Den Offerings | 5.03\% | 7.04\% | 23.14\% | 0.20\% | 64.59\% |  |  |
|  | 25 | 35 | 115 | 1 | 321 | 497 | 2.52 |
| CVG Merchandise Offerings | 3.83\% | 14.92\% | 47.98\% | 1.01\% | 32.26\% |  |  |
|  |  | 74 | 238 | 5 |  | 496 | 2.68 |
| Shuttle Services to the Satellite | 18.00\% | 8.00\% | 27.20\% | 0.40\% | 46.40\% |  |  |
| Hotels | 90 | 40 | 136 | 2 | 232 | 500 | 2.19 |

Q8 With all the things happening during CONvergence, we need to find various sources of information. When looking at the following list, how difficult was it to find these items of information?

Answered: 502 Skipped: 36


2015 Membership Survey


2015 Membership Survey


|  | Very hard | Hard | Neither hard nor easy | Easy | Very easy | I didn't look for it | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CONvergence Policies | 2.60\% | 5.40\% | 15.60\% | 31.20\% | 26.60\% | 18.60\% |  |  |
|  | 13 | 27 | 78 | 156 | 133 | 93 | 500 | 4.30 |
| Programming and Event | 0.80\% | 3.79\% | 8.18\% | 34.53\% | 50.90\% | 1.80\% |  |  |
| Schedules | 4 | 19 | 41 | 173 | 255 | 9 | 501 | 4.36 |
| Maps | 1.60\% | 5.61\% | 17.64\% | 35.67\% | 26.45\% | 13.03\% |  |  |
|  | 8 | 28 | 88 | 178 | 132 | 65 | 499 | 4.19 |
| Someone Official | 1.80\% | 5.60\% | 14.20\% | 31.20\% | 29.40\% | 17.80\% |  |  |
|  | 9 | 28 | 71 | 156 | 147 | 89 | 500 | 4.34 |
| Volunteering Opportunities | 1.01\% | 2.62\% | 13.31\% | 25.20\% | 25.40\% | 32.46\% |  |  |
|  | 5 | 13 | 66 | 125 | 126 | 161 | 496 | 4.69 |
| Shuttles Between the Hotels | 4.39\% | 12.97\% | 13.97\% | 13.97\% | 7.19\% | 47.50\% |  |  |
|  | 22 | 65 | 70 | 70 | 36 | 238 | 501 | 4.49 |
| Badge Pickup Location | 1.00\% | 3.78\% | 14.54\% | 37.25\% | 41.24\% | 2.19\% |  |  |
|  | 5 | 19 | 73 | 187 | 207 | 11 | 502 | 4.21 |

# Q9 There may be several different areas of the CON that you interact with through out the weekend. How was your interaction with the following departments/vendors? 




2015 Membership Survey


## 2015 Membership Survey



|  | Not <br> Pleasant | Could have been better | OK | Pleasant | Wonderful | Did not interact with | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CVG Advertising Volunteers | 1.23\% | 0.82\% | 6.17\% | 6.17\% | 3.91\% | 81.69\% |  |  |
|  | 6 | 4 | 30 | 30 | 19 | 397 | 486 | 5.56 |
| CVG Art Show Volunteers | 0.82\% | 1.85\% | 8.64\% | 30.45\% | 19.55\% | 38.68\% |  |  |
|  | 4 | 9 | 42 | 148 | 95 | 188 | 486 | 4.82 |
| CVG ASL Volunteers | 0.62\% | 0.41\% | 3.29\% | 6.58\% | 14.81\% | 74.28\% |  |  |
|  | 3 | 2 | 16 | 32 | 72 | 361 | 486 | 5.57 |
| CoF2E2 Volunteers | 0.62\% | 1.03\% | 3.70\% | 17.49\% | 40.53\% | 36.63\% |  |  |
|  | 3 | 5 | 18 | 85 | 197 | 178 | 486 | 5.06 |
| Connie's Quantum Sandbox | 1.23\% | 0.62\% | 3.70\% | 9.45\% | 17.86\% | 67.15\% |  |  |
| Volunteers | 6 | 3 | 18 | 46 | 87 | 327 | 487 | 5.44 |
| Connie's Space Lounge | 0.82\% | 0.82\% | 4.73\% | 13.17\% | 22.43\% | 58.02\% |  |  |
| Volunteers | 4 | 4 | 23 | 64 | 109 | 282 | 486 | 5.30 |
| CONsuite Volunteers | 1.85\% | 2.26\% | 7.82\% | 28.60\% | 41.15\% | 18.31\% |  |  |
|  | 9 | 11 | 38 | 139 | 200 | 89 | 486 | 4.60 |
| CVG Dealer's Room Volunteers | 0.41\% | 1.44\% | 6.98\% | 27.93\% | 25.67\% | 37.58\% |  |  |
|  | 2 | 7 | 34 | 136 | 125 | 183 | 487 | 4.90 |
| CVG Dealer's Room Vendors | 0.41\% | 1.65\% | 8.45\% | 29.90\% | 40.62\% | 18.97\% |  |  |
|  | 2 | 8 | 41 | 145 | 197 | 92 | 485 | 4.66 |
| CVG First Advisor Volunteers | 0.82\% | 0.82\% | 2.05\% | 4.52\% | 9.24\% | 82.55\% |  |  |
|  | 4 | 4 | 10 | 22 | 45 | 402 | 487 | 5.68 |
| CVG Gaming Volunteers | 0.62\% | 1.85\% | 3.09\% | 13.17\% | 15.84\% | 65.43\% |  |  |
|  | 3 | 9 | 15 | 64 | 77 | 318 | 486 | 5.38 |

## Q10 Interactions (Continued)





## 2015 Membership Survey



|  | Not <br> Pleasant | Could have been better | OK | Pleasant | Wonderful | Did not interact with | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Harmonic CONvergence | 0.62\% | 0.83\% | 3.31\% | 4.96\% | 5.79\% | 84.50\% |  |  |
| Volunteers | 3 | 4 | 16 | 24 | 28 | 409 | 484 | 5.68 |
| CVG Hotel Department | 2.08\% | 3.13\% | 5.42\% | 10.63\% | 16.25\% | 62.50\% |  |  |
| Volunteers | 10 | 15 | 26 | 51 | 78 | 300 | 480 | 5.23 |
| DoubleTree Hotel Staff | 2.69\% | 4.14\% | 4.97\% | 19.25\% | 24.02\% | 44.93\% |  |  |
| (Vender) | 13 | 20 | 24 | 93 | 116 | 217 | 483 | 4.93 |
| Sheraton Hotel Staff (Vender) | 0.21\% | 0.83\% | 2.07\% | 4.13\% | 10.33\% | 82.44\% |  |  |
|  | 1 | 4 | 10 | 20 | 50 | 399 | 484 | 5.71 |
| Crowne Plaza Staff (Vender) | 0.00\% | 1.04\% | 2.07\% | 3.52\% | 6.83\% | 86.54\% |  |  |
|  | 0 | 5 | 10 | 17 | 33 | 418 | 483 | 5.76 |
| CVG Masquerade Volunteers | 0.63\% | 1.46\% | 1.46\% | 5.21\% | 8.13\% | 83.13\% |  |  |
|  | 3 | 7 | 7 | 25 | 39 | 399 | 480 | 5.68 |
| CVG Badging Volunteers | 1.66\% | 2.69\% | 8.49\% | 41.20\% | 42.24\% | 3.73\% |  |  |
|  | 8 | 13 | 41 | 199 | 204 | 18 | 483 | 4.31 |
| CVG Elevator Monitor | 1.24\% | 2.07\% | 4.97\% | 21.33\% | 31.68\% | 38.72\% |  |  |
| Volunteers | 6 | 10 | 24 | 103 | 153 | 187 | 483 | 4.96 |
| CVG Line Management | 0.83\% | 2.07\% | 6.64\% | 28.84\% | 38.59\% | 23.03\% |  |  |
| Volunteers | 4 | 10 | 32 | 139 | 186 | 111 | 482 | 4.71 |
| CVG Operations/Bridge | 1.24\% | 3.72\% | 5.99\% | 27.27\% | 34.50\% | 27.27\% |  |  |
| Volunteers | 6 | 18 | 29 | 132 | 167 | 132 | 484 | 4.72 |
| CVG Room Parties | 0.41\% | 1.24\% | 4.36\% | 23.03\% | 44.61\% | 26.35\% |  |  |
| Volunteers | 2 | 6 | 21 | 111 | 215 | 127 | 482 | 4.89 |

2015 Membership Survey
Q11 Interactions (Continued)


2015 Membership Survey


## 2015 Membership Survey




## 2015 Membership Survey



|  | Not <br> Pleasant | Could have been better | OK | Pleasant | Wonderful | Did not interact with | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Room Party Hosts | 0.62\% | 2.28\% | 6.43\% | 26.56\% | 52.07\% | 12.03\% |  |  |
|  | 3 | 11 | 31 | 128 | 251 | 58 | 482 | 4.63 |
| CVG Photography Volunteers | 0.21\% | 0.62\% | 4.36\% | 15.15\% | 21.37\% | 58.30\% |  |  |
|  | 1 | 3 | 21 | 73 | 103 | 281 | 482 | 5.32 |
| CVG Programming | 0.42\% | 2.51\% | 5.86\% | 22.38\% | 24.69\% | 44.14\% |  |  |
| Volunteers | 2 | 12 | 28 | 107 | 118 | 211 | 478 | 5.01 |
| Programming Panelists | 0.41\% | 1.66\% | 6.64\% | 26.56\% | 40.46\% | 24.27\% |  |  |
| (Volunteers) | 2 | 8 | 32 | 128 | 195 | 117 | 482 | 4.78 |
| CVG Registration Volunteers | 0.62\% | 2.08\% | 6.44\% | 33.26\% | 46.15\% | 11.43\% |  |  |
|  | 3 | 10 | 31 | 160 | 222 | 55 | 481 | 4.57 |
| CVG Smoker's Paradise | 0.62\% | 0.41\% | 2.49\% | 4.56\% | 10.37\% | 81.54\% |  |  |
| Volunteers | 3 | 2 | 12 | 22 | 50 | 393 | 482 | 5.68 |
| CVG Social Media Volunteers | 1.25\% | 0.62\% | 2.70\% | 5.41\% | 22.25\% | 67.78\% |  |  |
|  | 6 | 3 | 13 | 26 | 107 | 326 | 481 | 5.50 |
| CVG Teen Room Volunteers | 0.41\% | 0.41\% | 1.45\% | 1.66\% | 2.07\% | 94.00\% |  |  |
|  | 2 | 2 | 7 | 8 | 10 | 454 | 483 | 5.87 |
| CVG Theatre Nippon | 0.41\% | 0.62\% | 0.83\% | 7.25\% | 6.42\% | 84.47\% |  |  |
| Volunteers | 2 | 3 | 4 | 35 | 31 | 408 | 483 | 5.72 |
| CVG Volunteer Table | 1.24\% | 1.87\% | 4.77\% | 13.07\% | 13.49\% | 65.56\% |  |  |
| Volunteers | 6 | 9 | 23 | 63 | 65 | 316 | 482 | 5.32 |
| CVG Volunteer Den | 0.21\% | 1.66\% | 1.46\% | 6.44\% | 16.01\% | 74.22\% |  |  |
| Volunteers | 1 | 8 | 7 | 31 | 77 | 357 | 481 | 5.59 |

Q12 There are various ways that we communicate information and events out to our membership. Please indicate how well each of the ways listed below work for you.


2015 Membership Survey


2015 Membership Survey


36 / 39

## 2015 Membership Survey



|  | Do not use | Did not know about | Not helpful | Sometime has information I'm looking for | Helpful Information is available | My main source of information | Total | Weighted Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CE Website | 2.70\% | 0.62\% | 1.66\% | 17.67\% | 32.64\% | 44.70\% |  |  |
|  | 13 | 3 | 8 | 85 | 157 | 215 | 481 | 4.66 |
| Convention | 25.10\% | 29.08\% | 2.51\% | 12.34\% | 23.43\% | 7.53\% |  |  |
| Website | 120 | 139 | 12 | 59 | 112 | 36 | 478 | 2.95 |
| SM: | 18.62\% | 2.93\% | 5.23\% | 21.34\% | 29.71\% | 22.18\% |  |  |
| Facebook | 89 | 14 | 25 | 102 | 142 | 106 | 478 | 3.85 |
| SM: Twitter | 53.73\% | 6.64\% | 3.73\% | 13.07\% | 16.18\% | 6.64\% |  |  |
|  | 259 | 32 | 18 | 63 | 78 | 32 | 482 | 2.45 |
| CVG | 55.83\% | 23.54\% | 6.46\% | 8.13\% | 5.21\% | 0.83\% |  |  |
| Youtube | 268 | 113 | 31 | 39 | 25 | 4 | 480 | 1.85 |
| At Con: CVG- | 54.18\% | 6.28\% | 7.74\% | 19.04\% | 10.88\% | 1.88\% |  |  |
| TV | 259 | 30 | 37 | 91 | 52 | 9 | 478 | 2.30 |
| At Con: | 10.65\% | 1.25\% | 2.30\% | 16.70\% | 40.29\% | 28.81\% |  |  |
| Souvenir <br> Book | 51 | 6 | 11 | 80 | 193 | 138 | 479 | 4.32 |
| At Con: | 11.04\% | 0.63\% | 3.33\% | 12.29\% | 38.13\% | 34.58\% |  |  |
| Pocket Guide | 53 | 3 | 16 | 59 | 183 | 166 | 480 | 4.35 |
| At Con: Info | 40.08\% | 13.15\% | 1.88\% | 16.28\% | 25.26\% | 3.34\% |  |  |
| Kiosks | 192 | 63 | 9 | 78 | 121 | 16 | 479 | 2.80 |
| At Con: | 11.88\% | 0.83\% | 3.75\% | 35.00\% | 40.42\% | 8.13\% |  |  |
| Posters/Fliers | 57 | 4 | 18 | 168 | 194 | 39 | 480 | 4.08 |

## 2015 Membership Survey

| Periodic | $\mathbf{3 1 . 0 4 \%}$ | $\mathbf{1 1 . 0 4 \%}$ | $\mathbf{4 . 3 8 \%}$ | $\mathbf{2 2 . 2 9 \%}$ | $\mathbf{2 6 . 4 6 \%}$ | $\mathbf{4 . 7 9 \%}$ | $\mathbf{1 2 7}$ | $\mathbf{1 0 7}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Email Blasts | 149 | 53 | 21 |  | 480 | 3.12 |  |  |

Q13 Before we go, we'd like to offer you a chance to add any comments or to clarify any of your answers. Feel free to add any thing here that you want to let us know.

Answered: 363 Skipped: 175

