

Convergence Events 2011 Review

09/10/12

Cash Basis

	Jan '10 - Jun 12	Budget	% of Budget
Income			
CONvergence Convention Income			
2011			
HoME			
Party Partners	600.00		
Total HoME	600.00		
Revenue			
Advertising - Sales	403.32	1,200.00	33.6%
Art Show - Hanging fees	0.00	900.00	0.0%
Art Show - Sales	20,012.53	12,000.00	166.8%
Dealers Room - Table Fees	12,785.00	8,000.00	159.8%
Merchandising - COF2E2	1,473.00	200.00	736.5%
Merchandising - Main	18,042.49	12,500.00	144.3%
Merchandising - Registration	1,208.00	500.00	241.6%
Registration - At Prev Con	34,121.68	44,000.00	77.5%
Registration - At the Door	130,392.55	64,000.00	203.7%
Registration - Through Dec	16,662.13	29,250.00	57.0%
Registration - Through May	42,603.39	35,750.00	119.2%
Total Revenue	277,704.09	208,300.00	133.3%
Total 2011	278,304.09	208,300.00	133.6%
Total CONvergence Convention Income	278,304.09	208,300.00	133.6%
Convergence Events Income			
2011			
Account Interest	507.71	240.00	211.5%
Community Partners	947.86		
Donations	2,295.80		
Total 2011	3,751.37	240.00	1,563.1%
Total Convergence Events Income	3,751.37	240.00	1,563.1%
PlayDate Income			
2011			
Registration	321.85		
Total 2011	321.85		
Total PlayDate Income	321.85		
Total Income	282,377.31	208,540.00	135.4%
Gross Profit	282,377.31	208,540.00	135.4%

Convergence Events 2011 Review

09/10/12

Cash Basis

Expense	Jan '10 - Jun 12	Budget	% of Budget
CONvergence Convention Expense			
2011			
Activities			
Cinema Rex	5,952.96	6,000.00	99.2%
Connie's Quantum Sandbox	1,188.41	1,200.00	99.0%
Gaming - ConSuite	0.00	100.00	0.0%
Gaming - Room	860.72	400.00	215.2%
Harmonic Convergence	500.00	400.00	125.0%
Literary Lounge	0.00	100.00	0.0%
Literary Lounge - Book Cart OTP	350.99	210.00	167.1%
Main Stage - Entertainment	450.00	2,500.00	18.0%
Main Stage - Tech	6,223.89	6,500.00	95.8%
Masquerade	577.30	750.00	77.0%
Programming	5,574.47	2,200.00	253.4%
Programming - Video Proj OTP	738.00	750.00	98.4%
Programming - Wireless Mics OTP	994.43	1,000.00	99.4%
Special Activities	0.00	200.00	0.0%
Theater Nippon	901.42	1,000.00	90.1%
Total Activities	24,312.59	23,310.00	104.3%
Communications And Publications			
ASL	520.00	500.00	104.0%
Information Technologies	215.47		
Photography	101.99	50.00	204.0%
Pocket guide	1,143.00	1,000.00	114.3%
PR1	1,830.84	2,000.00	91.5%
PR1 - Postage	1,496.00	1,700.00	88.0%
PR2	648.36	2,000.00	32.4%
PR2 - Postage	1,672.00	1,700.00	98.4%
Program book	0.00	0.00	0.0%
Signage	1,845.93	1,900.00	97.2%
Souvenir Book	13,120.00	12,000.00	109.3%
Videography	941.26	500.00	188.3%
Videography - Conversion	1,866.35	2,000.00	93.3%
Videography - CVG TV	0.00	520.00	0.0%
Volunteers	287.65	200.00	143.8%
Volunteers - Cart OTP	0.00	100.00	0.0%
Volunteers - Thank You Gifts	3,029.15	5,000.00	60.6%
Volunteers - Thank You Party	198.92	800.00	24.9%
Total Communications And Publications	28,916.92	31,970.00	90.5%
Finance			
Finance - Armored Truck	59.53	300.00	19.8%
Total Finance	59.53	300.00	19.8%

Convergence Events 2011 Review

09/10/12

Cash Basis

	Jan '10 - Jun 12	Budget	% of Budget
HoME			
Artist Alley	0.00	100.00	0.0%
COF2E2	5,029.61	4,750.00	105.9%
COF2E2 - Wing Bar OTP	0.00	50.00	0.0%
Connie's SL - Bar Repl OTP	886.46	900.00	98.5%
Connie's Space Lounge	1,410.65	1,500.00	94.0%
ConSuite	46,041.58	50,000.00	92.1%
Decor - Lighting Trusses OTP	1,137.90	1,500.00	75.9%
Decor & Facade	1,205.70	2,000.00	60.3%
Guests - Covered Expenses	7,891.64	4,000.00	197.3%
Guests - Plaques	396.92		
Guests - Reception	70.91	1,500.00	4.7%
Guests - Travel	7,982.37	6,500.00	122.8%
Hotel - Allocation	162.53	3,500.00	4.6%
Hotel - Vendor	18,444.50	25,000.00	73.8%
Logistics - Move In/Out	2,218.07		
Logistics - Storage	2,797.20	4,000.00	69.9%
Meetings - Child Care	70.54	75.00	94.1%
Meetings - General	633.30	1,000.00	63.3%
Meetings - Retreat	1,570.26	1,500.00	104.7%
Operations	4,512.90	3,500.00	128.9%
Parties	373.45	800.00	46.7%
Total HoME	102,836.49	112,175.00	91.7%
Miscellaneous	-520.81		
Revenue			
Art Show - Artist's Split	15,175.07	14,000.00	108.4%
Art Show - Expenses	918.73	1,200.00	76.6%
ArtShow - OTE Panels	401.00	450.00	89.1%
Dealers Room	1,864.98	1,100.00	169.5%
Merchandising	19,940.03	11,500.00	173.4%
Registration	6,500.28	3,800.00	171.1%
Registration - Folder OTE	731.99	750.00	97.6%
Registration - Pre-Reg Postage	957.00	1,500.00	63.8%
Registration - Returned Checks	42.00	120.00	35.0%
Total Revenue	46,531.08	34,420.00	135.2%
Total 2011	202,135.80	202,175.00	100.0%
Total CONvergence Convention Expense	202,135.80	202,175.00	100.0%

Convergence Events 2011 Review

09/10/12

Cash Basis

	Jan '10 - Jun 12	Budget	% of Budget
Convergence Events Expense			
2011			
Administrivia			
ASCAP-BMI fee	1,057.80	200.00	528.9%
Bank Charges	208.72	200.00	104.4%
Bereavement	79.94		
Business Fees	2,406.65	4,000.00	60.2%
Information Technologies Costs	326.22	500.00	65.2%
IT - Harddrive Recovery OTE	1,711.63	1,750.00	97.8%
IT - ShiftBoard	888.00	900.00	98.7%
Legal Costs	1,232.00	4,000.00	30.8%
Office Supplies	282.46	300.00	94.2%
Postage	21.02	500.00	4.2%
Printing/Copies	1,031.68	1,000.00	103.2%
Total Administrivia	9,246.12	13,350.00	69.3%
Community Relations			
Annual Leadership Retreat	1,359.14	700.00	194.2%
Converge Upons	52.64	600.00	8.8%
Partner Relations			
Parties Lab-Promotional	641.74	1,000.00	64.2%
Parties Lab-Supplies	927.03	1,500.00	61.8%
Party Lab - Partner Split	2,269.12		
Partner Relations - Other	50.15		
Total Partner Relations	3,888.04	2,500.00	155.5%
Total Community Relations	5,299.82	3,800.00	139.5%
Creative Services			
Opening and Closing Ceremonies	98.50	500.00	19.7%
Theme related	0.00	300.00	0.0%
Total Creative Services	98.50	800.00	12.3%
Development			
External Fund Raising-Grants	0.00	200.00	0.0%
Marketing-Promotional Fliers	349.42	800.00	43.7%
Marketing - Business Cards	339.96	150.00	226.6%
Marketing - Promotional Packs	90.40	850.00	10.6%
Marketing - Room Parties	1,867.53	1,200.00	155.6%
Total Development	2,647.31	3,200.00	82.7%
Donations			
Community Donations	1,500.00		
GPS Donation	25,000.00	25,000.00	100.0%
Office Space	12,000.00	12,000.00	100.0%
Total Donations	38,500.00	37,000.00	104.1%

Convergence Events 2011 Review

09/10/12

Cash Basis

	Jan '10 - Jun 12	Budget	% of Budget
Miscellaneous	3,735.78		
Total 2011	59,527.53	58,150.00	102.4%
Total Convergence Events Expense	59,527.53	58,150.00	102.4%
PlayDate Expense			
2011			
Community Sponsorship	0.00	25.00	0.0%
Finance	0.00	25.00	0.0%
Games			
Logistics	487.63	300.00	162.5%
Purchasing	828.92	1,000.00	82.9%
Total Games	1,316.55	1,300.00	101.3%
Hospitality			
Decor	327.94	50.00	655.9%
Signage	102.00	100.00	102.0%
Snack-o-rama	402.39	500.00	80.5%
Total Hospitality	832.33	650.00	128.1%
Hotel	2,480.00	2,200.00	112.7%
Marketing			
Advertising	0.00	200.00	0.0%
Merchandising	0.00	200.00	0.0%
Publications	355.66	100.00	355.7%
Total Marketing	355.66	500.00	71.1%
Programming	0.00	200.00	0.0%
Registration	6.72	275.00	2.4%
Volunteers	243.50	150.00	162.3%
Total 2011	5,234.76	5,325.00	98.3%
Total PlayDate Expense	5,234.76	5,325.00	98.3%
Total Expense	266,898.09	265,650.00	100.5%
Net Income	15,479.22	-57,110.00	-27.1%