

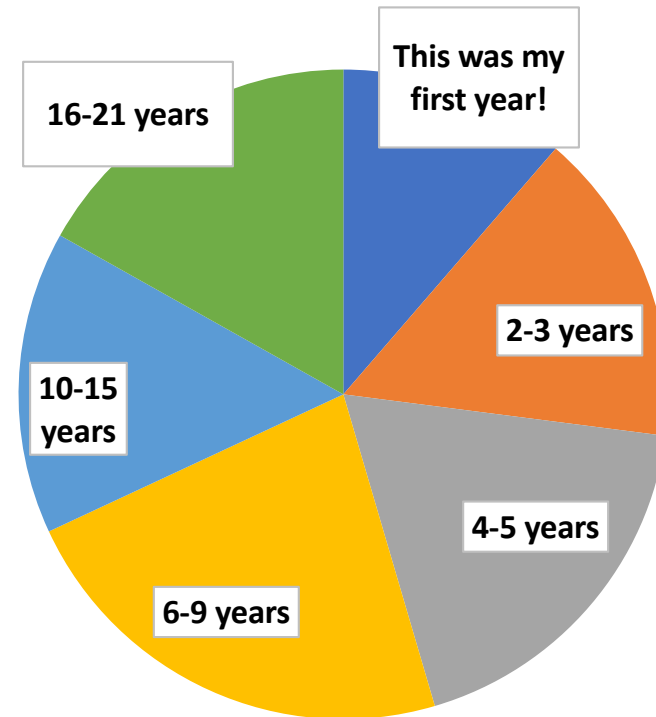
CONvergence 2019 Membership Survey

Quantitative Data

George Atendido
Future Visioning Committee

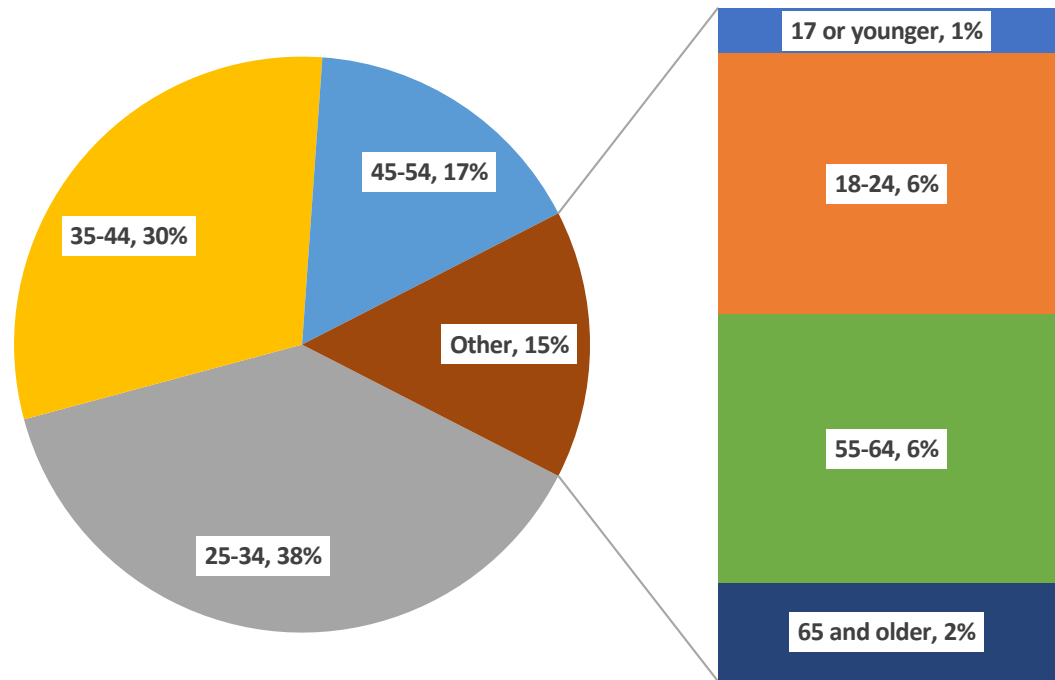
1. How many years have you attended CONvergence?

Number of Years	#	%
This was my first year!	146	11.34%
2-3 years	202	15.70%
4-5 years	237	18.41%
6-9 years	291	22.61%
10-15 years	194	15.07%
16-21 years	217	16.86%
Grand Total	1287	100.00%



3. How old are you?

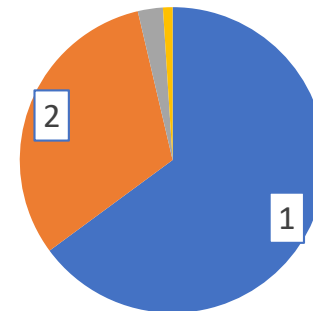
Age Ranges (Combined)	#	%
17 and younger	13	1.03%
18-24	74	5.84%
25-34	485	38.28%
35-44	384	30.31%
45-54	207	16.34%
55-64	76	6.00%
65 and older	28	2.21%
Grand Total	971	100.00%



4. [Gender] I am... (Select all that apply)

Label	# of Checked Items	% Survey Takers (n=1282)
Cisgender	373	29.10%
Female	674	52.57%
Male	479	37.36%
Prefer not to answer	35	2.73%
Non-binary	80	6.24%
Genderfluid	43	3.35%
Genderqueer	45	3.51%
Transgender	44	3.43%
Agender	21	1.64%
Write In	17	1.33%
Grand Total	1811	141.26%

Number of Responses Checked	#	%
1	832	64.36%
2	403	31.67%
3	34	2.96%
4 +	13	1.01%
Grand Total	1282	100.00%



4a. [Gender] I am... (Selected Write-Ins)

Asexual, but happily married

Demifemme

evolving

Gay

gender nonconforming

Greygender

Irreverent

not sure, but not cis

Queer

Questioning

Still figuring it out

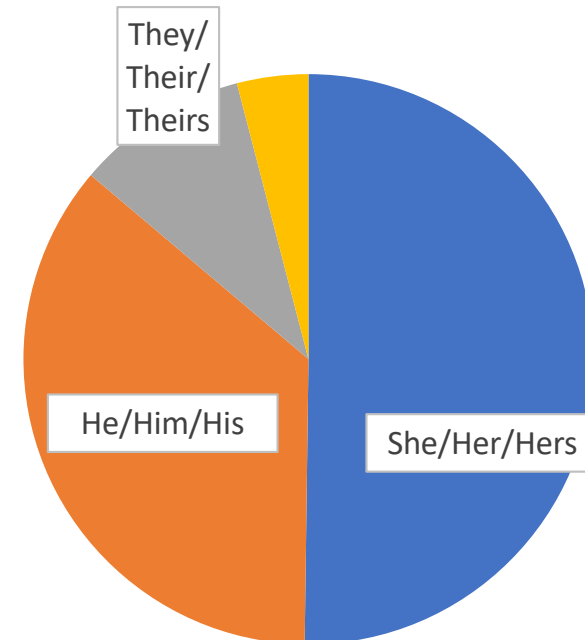
Ugh, gender

gender raging

Its complicated

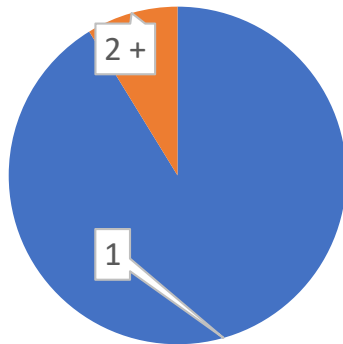
5. What pronouns do you use? (Check all that apply)

Answers	#	% of Survey Takers (n=1278)
She/Her/Hers	708	55.40%
He/Him/His	507	39.67%
They/Their/Theirs	138	10.80%
Prefer not to answer	41	3.21%
Other	16	1.25%
Grand Total	1410	110.33%



5a. What pronouns do you use? (Check all that may apply.)

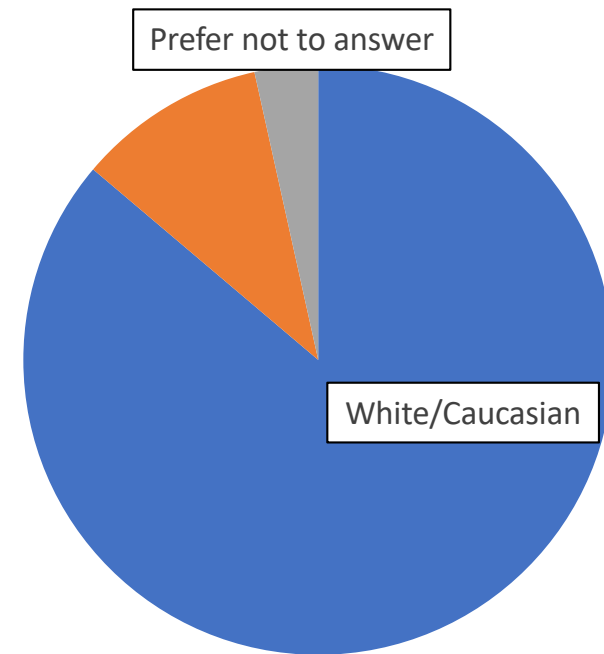
Number of Responses Checked	#	%
1	1166	91.24%
2 to 4	112	8.76%
Grand Total	1278	100.00%



Write-Ins	
Any	Jeff Go
Dude, guy, you, hey	No preference
I don't care what pronouns people use for me	No preference
I don't care.	pretty much anything
I don't put myself in little boxes	Thou/Thee
I will answer to anything	Whatever, I'm not fussy
Irrelevant	Ze/Zir
It	Zi/Zir/Zirs

6. How would you describe your race/ethnicity/cultural identity? (check all that apply)

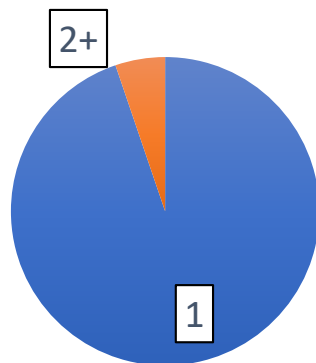
Labels	#	% of Survey Takers (n=986)
White/Caucasian	1166	87.04%
Prefer not to answer	47	5.16%
(Other Answers)	(140)	(14.78%)
Asian/Pacific Islander/Southeast Asian/Indian	32	2.63%
Latino/Latina/Latinx/Chicano	30	2.53%
Other (Write-In)	29	1.92%
Native American/First Nations/Indigenous	22	1.72%
Black/African-American/African or African Descent	27	1.42%
Grand Total	1057	106.98%



6a. How would you describe your race/ethnicity/cultural identity? (check all that apply)

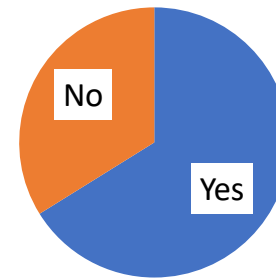
Number of Responses Checked	#	%
1	1212	94.54%
2	63	4.91%
3	6	0.47%
4	1	0.08%
Grand Total	1282	100.00%

Selected Write-Ins
Ashkenazi
Ashkenazi Jewish
Ferengi
Filipina-American
Galic
Hominid
Human
Jewish
Middle Eastern
Norse/Scot
Persian
Romani
Scandinavian Irish



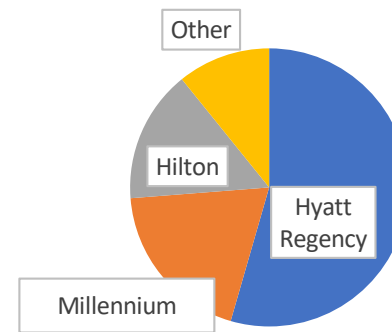
7. Did you stay in a hotel?

Response	Count	%
Yes	850	66.15%
No	435	33.85%
Grand Total	1285	100.00%



8. Which hotel did you stay in?

Hotel	#	%
Hyatt Regency	494	54.47%
Millennium	175	19.29%
Hilton	140	15.44%
Other	98	10.80%
Grand Total	907	100.00%



8a. Which hotel did you stay in? (Write Ins)

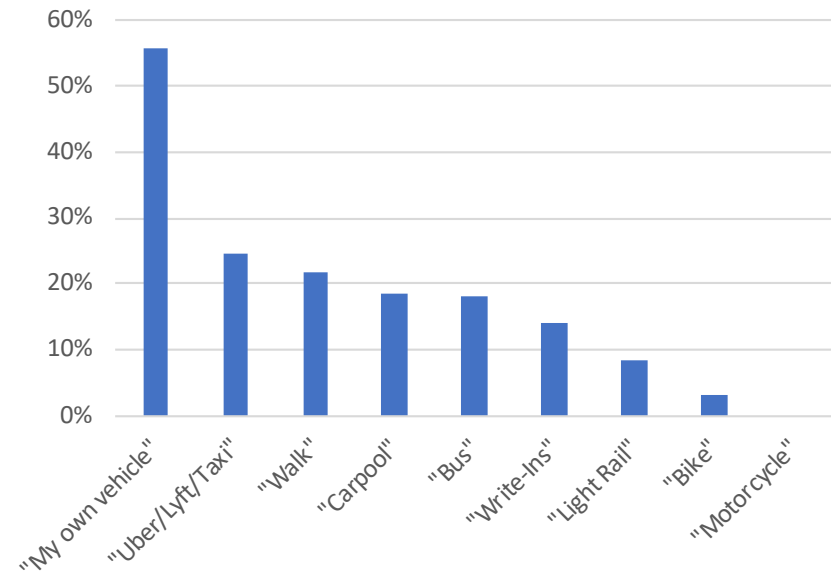
Hotel or Other Rental	Other Write-In
Air BnB	At Home
I stayed at the Aloft for one night, it was too far.	Commute
Carlsoncountry innand suits	Commuted from home
Days Hotel	Drove over every day
Days Hotel by Wyndham University Avenue	Home
Days Hotel University Ave SE	I did not stay in a hotel. I lived in Bloomington and commuted each day.
Days Inn Stadium Village	I don't remember
Days Inn UNniversity Village	I live across the street from the Hyatt.
Hyatt Place	I live close to the hotel
Le Méridien Chambers	I live downtown, I stayed in my own home
Marquette Place Luxury Apartments guest suites	I live in the city.
Marriott Residence Inn	I live in town.
Marriott Townplace Suites	I stayed at home
Nicolette	Light rail commute
Raddisson Blu	Live nearby
Radisson Blu @ the Mall of America	My apt. .
Radisson RED	My house
Ramada	No hotel
Residence inn by Mariott	Our apartment
Sheraton Minneapolis West	with a friend
TownePlace Suites by Marriott Minneapolis Downtown	
W Minneapolis - The Foshay	

9. What can you tell us about your hotel experience? (Frequency of selected terms, n=831)

Terms	Count
"Great"	201
"Staff"	181
"Very"	172
"Nice"	143
"Good"	128
"Elevator"	83
"OK"	71
"Clean"	59
"Excellent"	49
"Bed"	45
"Walk"	45
"Close"	31
"Amazing"	23
"Expensive"	23
"Stair"	17
"Hilton"	16
"Awesome"	16
"Escalator"	16
"Cost"	11
"Hyatt"	7
"Millenium"	7
"Cheap"	6
"Poor"	5
"Days"	4
"Holiday Inn"	3

10. What transportation did you use to get to and from the convention? (Check all that apply)

Responses	#	% of Survey Takers (n=1285)
"My own vehicle"	718	55.88%
"Uber/Lyft/Taxi"	314	24.44%
"Walk"	279	21.71%
"Carpool"	239	18.60%
"Bus"	236	18.37%
"Write-Ins"	182	14.16%
"Light Rail"	110	8.56%
"Bike"	41	3.19%
"Motorcycle"	0	0.00%
Grand Total	2119	164.90%

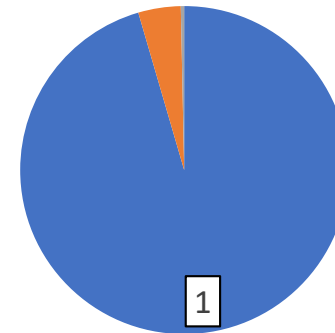


11. Where did you park? (Check all that apply)

Responses	Count
Loring Ramp (Hyatt Regency)	288
Millennium (Hotel Ramp)	89
MCTC Ramp	81
Mpls Hilton - 11th Street underground parking	56
Plaza Municipal Ramp (Convention Center)	45
Marquette Ramp	31
Leamington Ramp (Public)	17
Holiday Inn & Suites (12th Street Parking)	16
Did not need to park	468
Write-Ins (Number of Checks)	255

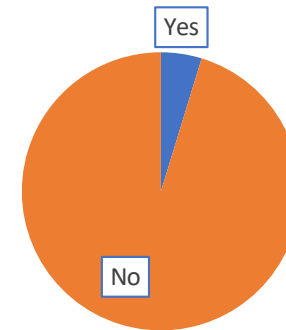
Selected Terms from Write-Ins	Count
Mentions of Street	165
Mentions of Century	18
Mentions of Meter	25
Mentions of Valet	10

Number of Responses	#	%
1	1163	95.48%
2	51	4.19%
3	4	0.33%
Grand Total	1218	100.00%



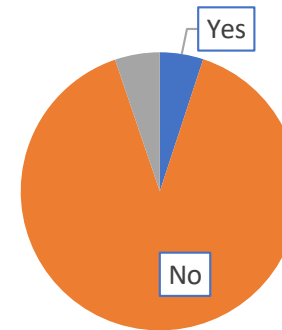
13. Did you use the shuttles?

Answer	#	%
Yes	59	4.74%
No	1187	95.26%
Grand Total	1246	100.00%



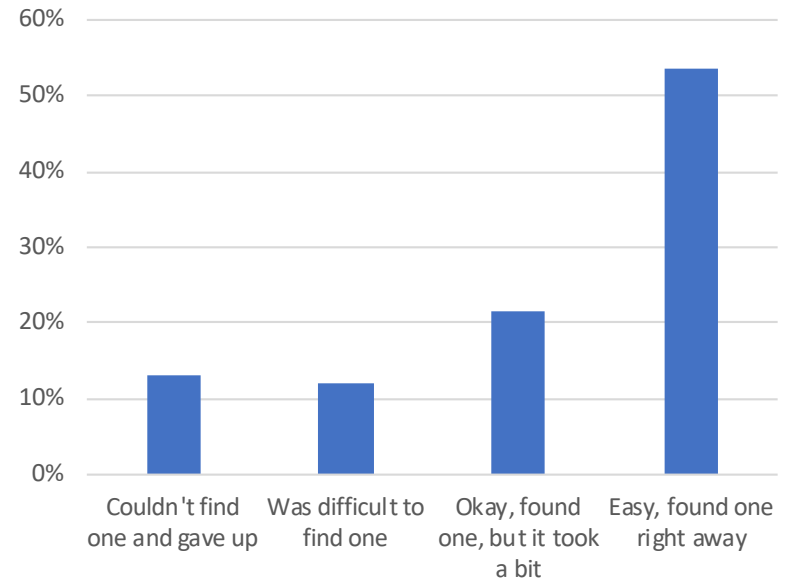
17. Did you use bike or scooter rentals during the convention?

Answers	Count	%
Yes	62	5.05%
No	1101	89.73%
I didn't know about this	64	5.22%
Grand Total	1227	100.00%



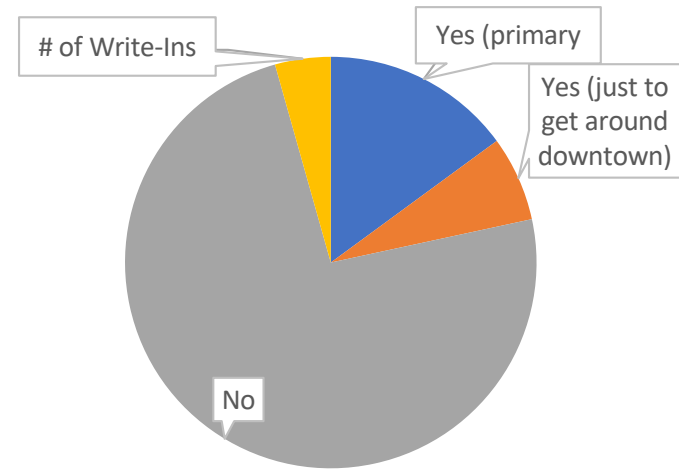
18. If you rented a bike or scooter, how easy was it to find one for your return trip?

Answers	#	%
Couldn't find one and gave up	11	13.10%
Was difficult to find one	10	11.90%
Okay, found one, but it took a bit	18	21.43%
Easy, found one right away	45	53.57%
Grand Total	84	100.00%



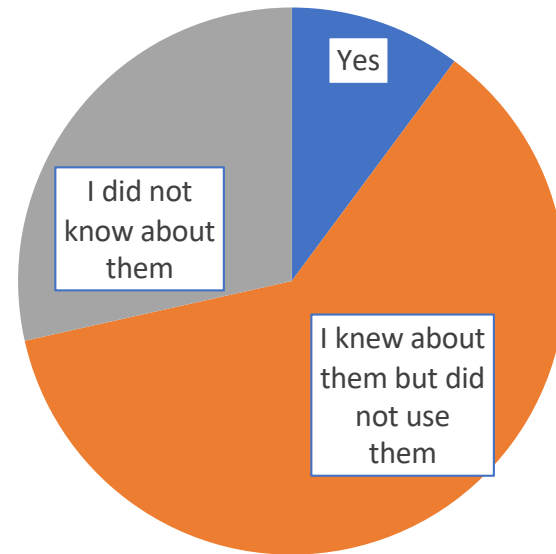
20. Did you use Metro Transit during the convention?

Answers	#	%
Yes (primary method)	181	15.05%
Yes (just to get around downtown)	81	6.73%
No	897	74.56%
Write-Ins	48	3.99%



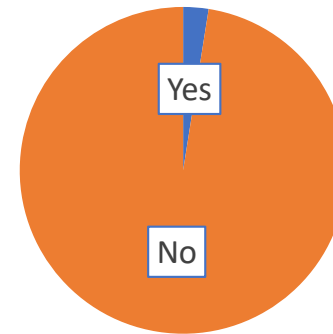
22. Did you use the free Metro Transit passes?

Answers	#	%
Yes	110	10.15%
I did not know about them	309	28.51%
I knew about them but did not use them	665	61.35%
Grand Total	1084	100.00%



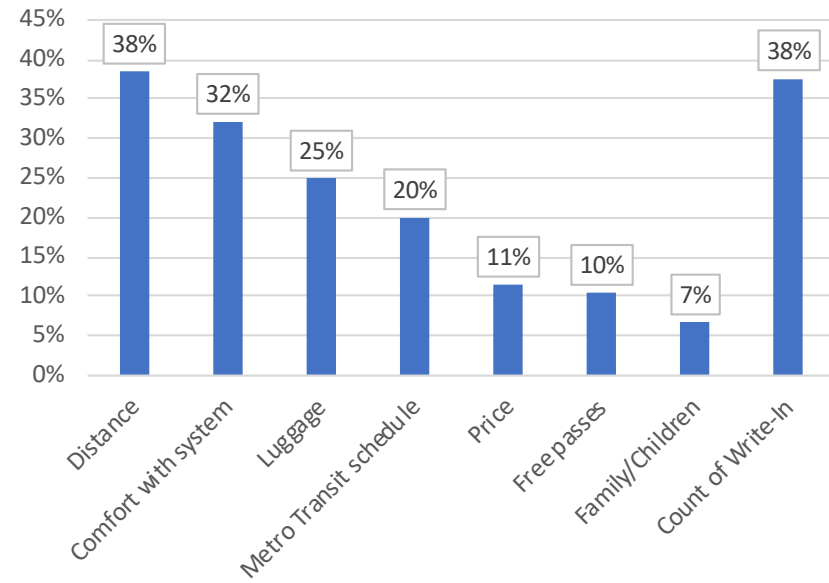
23. Did you use the Park & Ride lots to ride Metro Transit?

Answer	#	%
Yes	27	2.50%
No	1052	97.50%
Grand Total	1079	100.00%



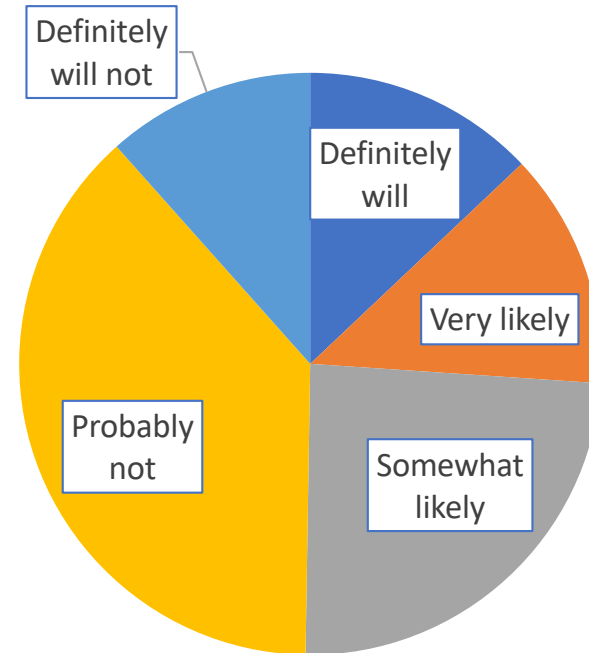
24. What were the deciding factors for you to use or not use Metro Transit during the convention? (check all that apply)

Answers	#	% of Survey Takers (n=961)
Distance	369	38%
Comfort with system	308	32%
Luggage	239	25%
Metro Transit schedule	192	20%
Price	110	11%
Free passes	100	10%
Family/Children	64	7%
Write-In	361	38%



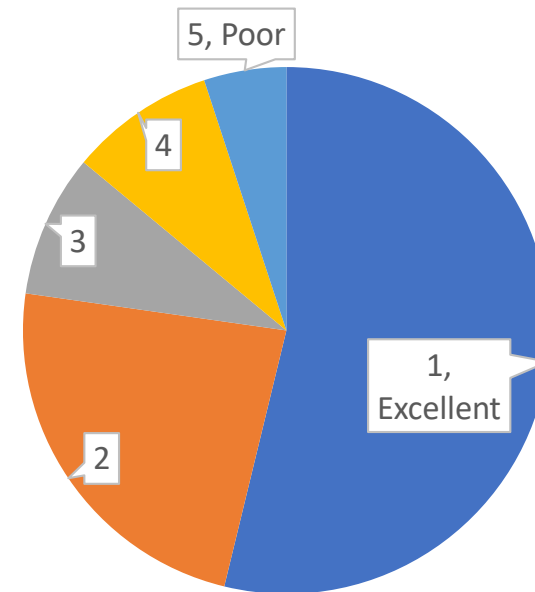
25. How likely are you to use Metro Transit next year

Answers	#	%
Definitely will	152	12.95%
Very likely	154	13.12%
Somewhat likely	284	24.19%
Probably not	448	38.16%
Definitely will not	136	11.58%
Grand Total	1174	100.00%



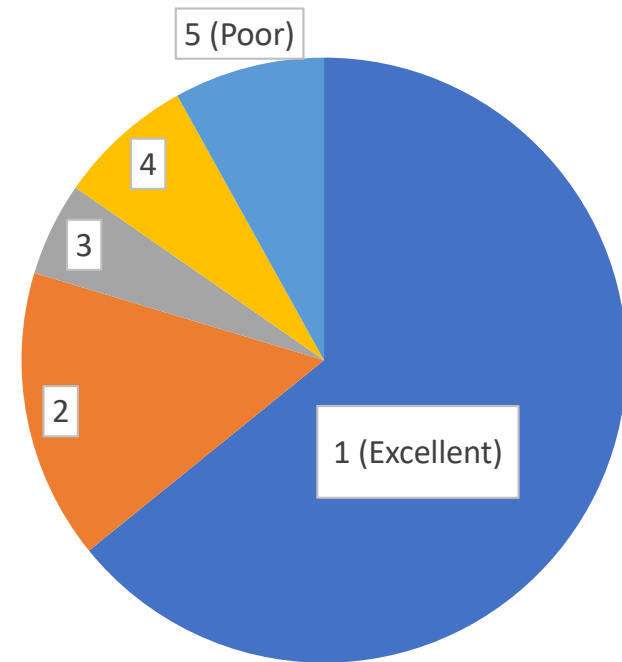
26. How would you rate the CONvergence online registration system?

Rating	#	%
1, Excellent	681	53.79%
2	297	23.46%
3	111	8.77%
4	113	8.93%
5, Poor	64	5.06%
Grand Total	1266	100.00%



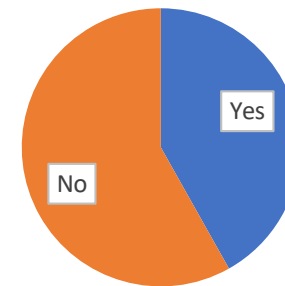
27. How would you rate the badge pickup process?

Rating	#	%
1 (Excellent)	820	64.16%
2	198	15.49%
3	64	5.01%
4	93	7.28%
5 (Poor)	103	8.06%
Grand Total	1278	100.00%



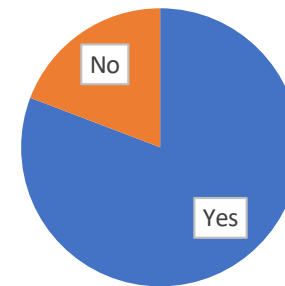
29. Did you volunteer? (Including for parties, panels, performing)

Answer	#	%
Yes	534	41.85%
No	742	58.15%
Grand Total	1276	100.00%



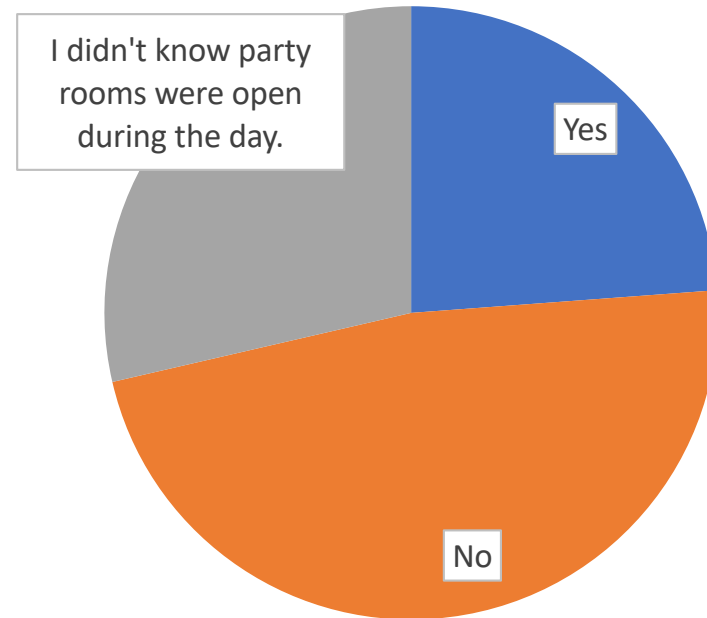
36. Did you visit any party rooms this year?

Responses	#	%
Yes	1035	80.80%
No	246	19.20%
Grand Total	1281	100.00%



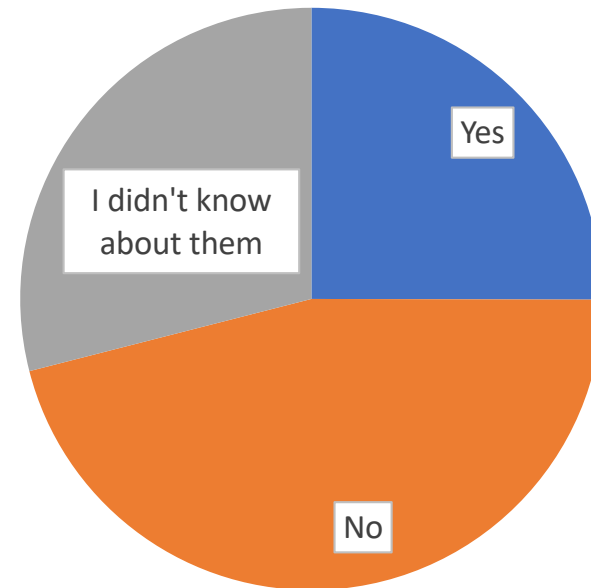
37. Did you attend any of the daytime activities in the party rooms?

Responses	#	%
Yes	303	23.82%
No	605	47.56%
I didn't know party rooms were open during the day.	364	28.62%
Grand Total	1272	100.00%



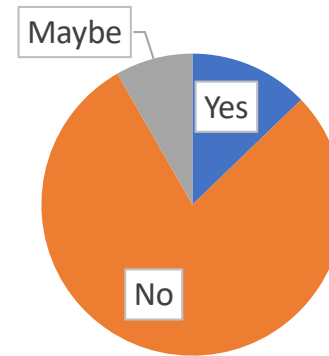
39. Did you see or interact with any mobile parties this year?

Responses	#	%
Yes	317	25.04%
No	582	45.97%
I didn't know about them	367	28.99%
Grand Total	1266	100.00%



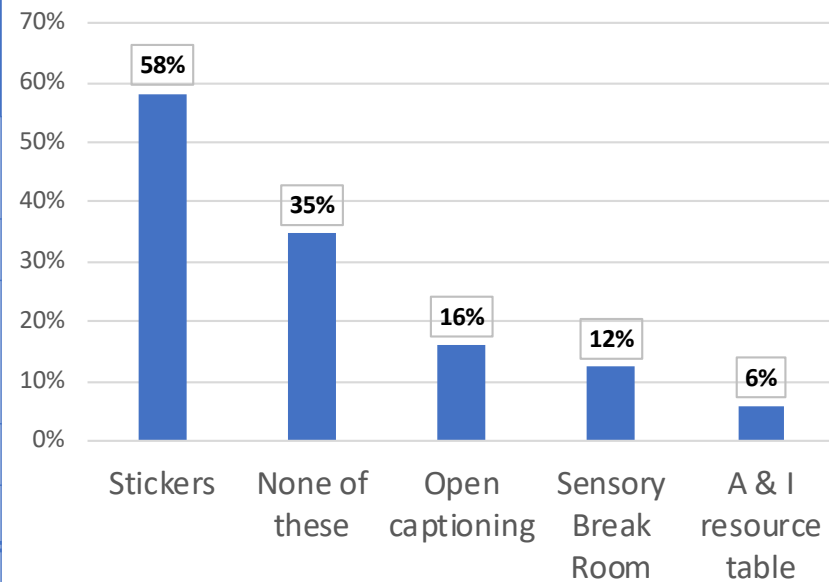
41. Do you identify as a person with a disability or as a disabled person?

Answer	#	%
Yes	162	12.79%
No	1000	78.93%
Maybe	105	8.29%
Grand Total	1267	100.00%



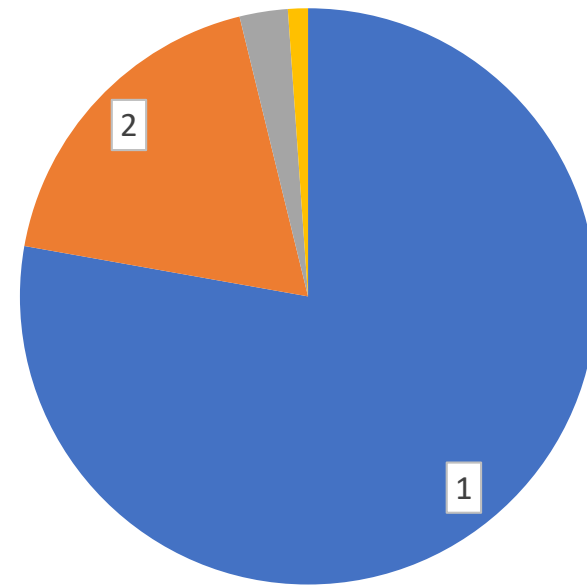
43. Did you interact with or utilize any of the following Accessibility and Inclusion services? (Check all that apply)

Services	#	% of all Reponses (n=1072)
Gender pronoun stickers and/or accessibility communication stickers	624	58%
None of these	372	35%
Open captioning at Opening Ceremonies, Masquerade, and/or Closing Ceremonies, livestreaming and/or on CVG-TV	172	16%
The sensory break room	132	12%
The A & I resource table staffed by volunteers	63	6%
Grand Total	1363	127%



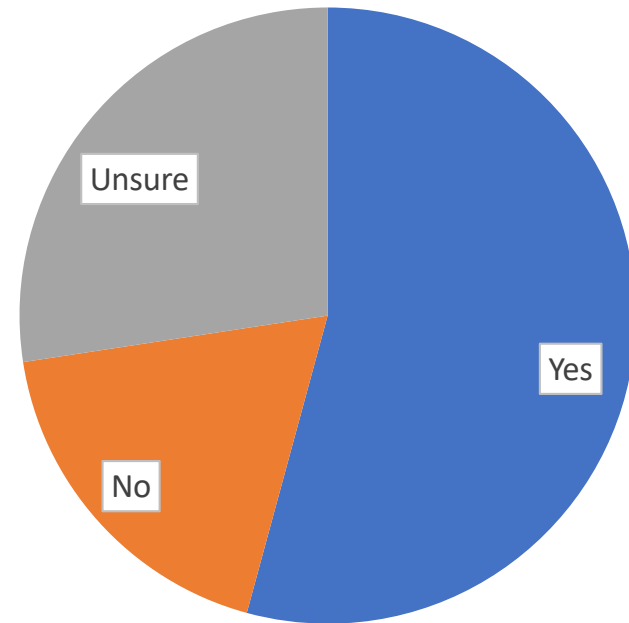
43a. Did you interact with or utilize any of the following Accessibility and Inclusion services? (Check all that apply)

Number of Responses	#	%
1	834	77.80%
2	197	18.38%
3	29	2.71%
4	12	1.12%
Grand Total	1072	100.00%



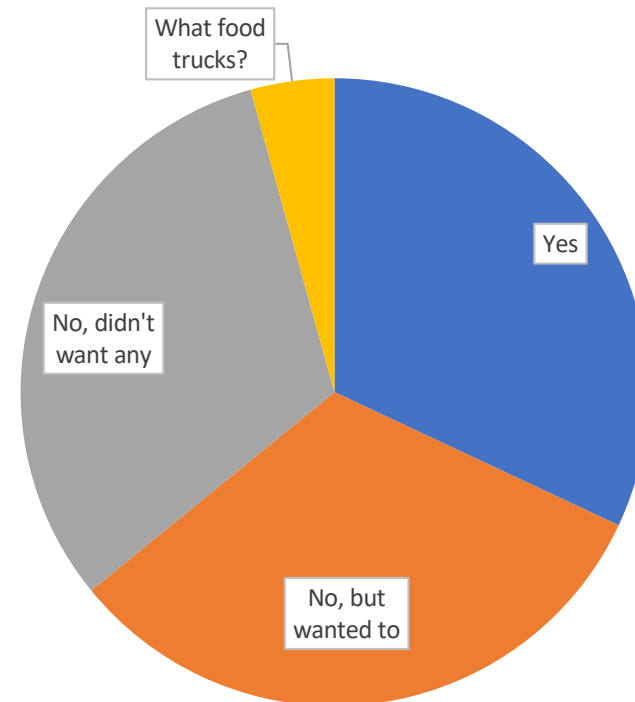
44. Are you likely to use any of these services in the future?

Response	#	%
Yes	635	54.23%
No	215	18.36%
Unsure	321	27.41%
Grand Total	1171	100.00%



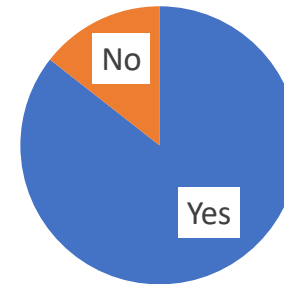
45. Did you get any food from the food trucks in front of the Hyatt?

Responses	#	%
Yes	408	31.97%
No, but wanted to	410	32.13%
No, didn't want any	403	31.58%
What food trucks?	55	4.31%
Grand Total	1276	100.00%



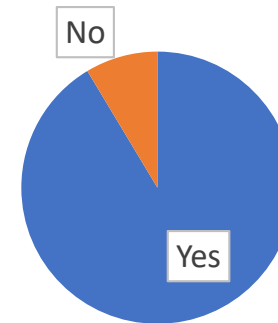
49. Did you visit Consuite this year?

Responses	#	%
Yes	1086	85.58%
No	183	14.42%
Grand Total	1269	100.00%



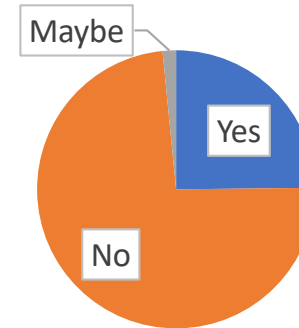
52. Did you visit the Dealers Room this year?

Responses	#	%
Yes	1168	91.39%
No	110	8.61%
Grand Total	1278	100.00%



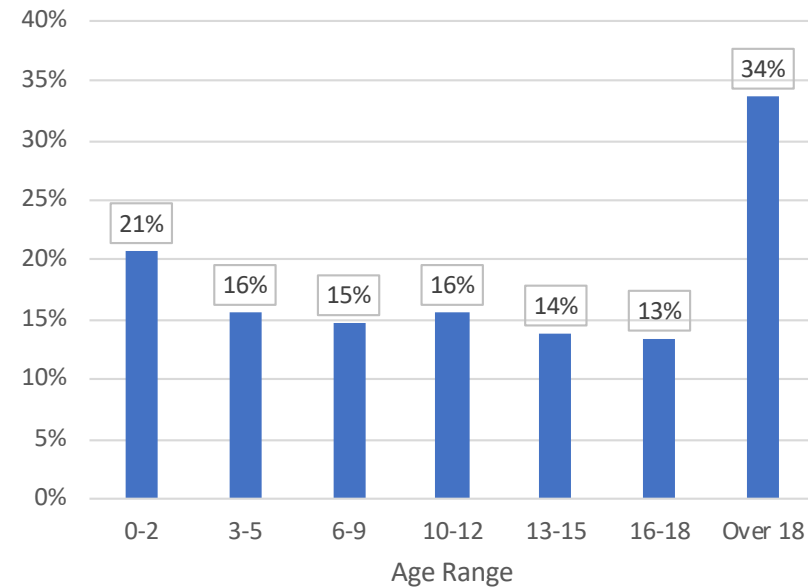
54. Are you a parent?

Responses	#	%
Yes	317	24.82%
No	940	73.61%
Maybe	20	1.57%
Grand Total	1277	100.00%



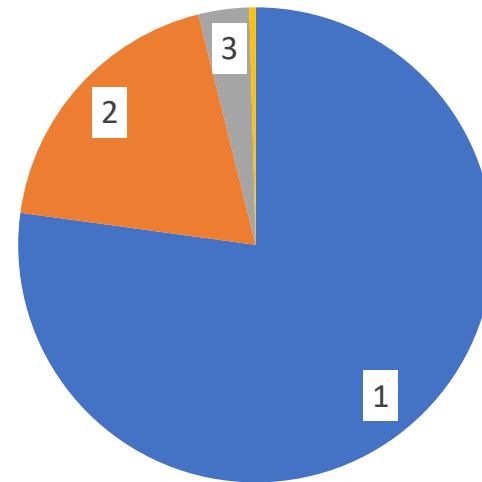
55. If you brought your children to CONvergence, how old are they? Check all that apply.

Age Range	#	% of Survey Takers (n=232)
0-2	48	20.69%
3-5	36	15.52%
6-9	34	14.66%
10-12	36	15.52%
13-15	32	13.79%
16-18	31	13.36%
Over 18	78	33.62%
Total		127.16%



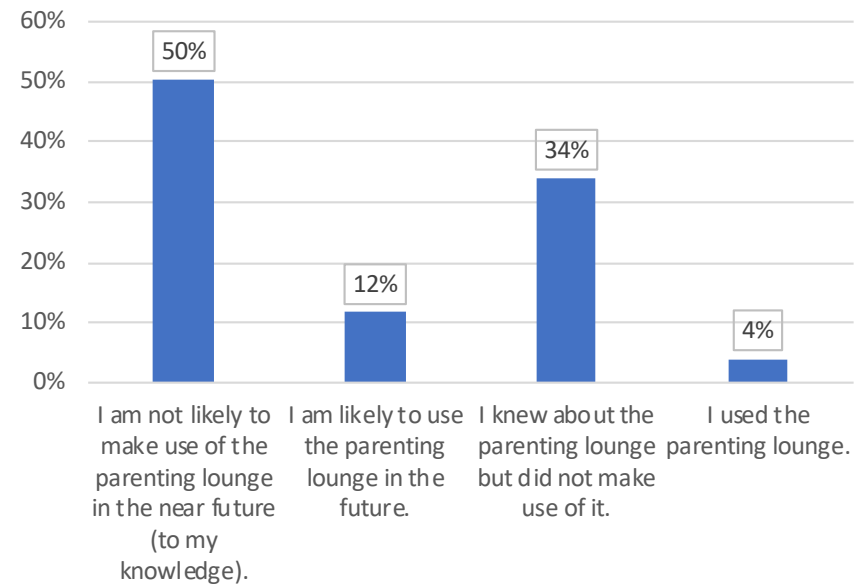
55. If you brought your children to CONvergence, how old are they? Check all that apply.

Number of Age Ranges Checked	#	%
1	179	77.16%
2	44	18.97%
3	8	3.45%
4	1	0.43%
Grand Total	232	100.00%

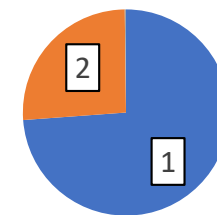


56. [Parenting Lounge] Check any of the following that apply:

Response	Count	% Of Survey Takers (n=516)
I am not likely to make use of the parenting lounge in the near future (to my knowledge).	329	50.38%
I am likely to use the parenting lounge in the future.	76	11.64%
I knew about the parenting lounge but did not make use of it.	222	34.00%
I used the parenting lounge.	26	3.98%
Total	653	100.00%

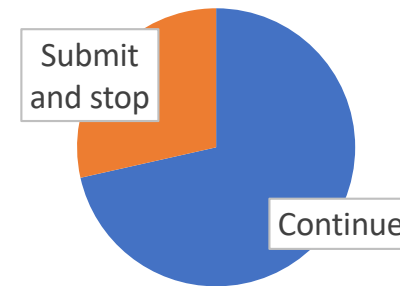


Number of Responses Checked	#	%
1	381	73.84%
2	134	25.97%
4	1	0.19%
Grand Total	516	100.00%



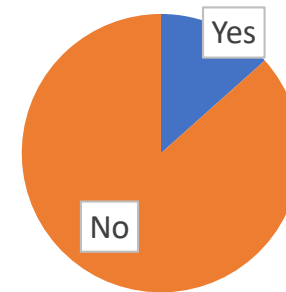
59. Would you like to continue this survey or submit it?

Response	Count	%
Continue	920	71.48%
Submit and stop	367	28.52%
Grand Total	1287	100.00%



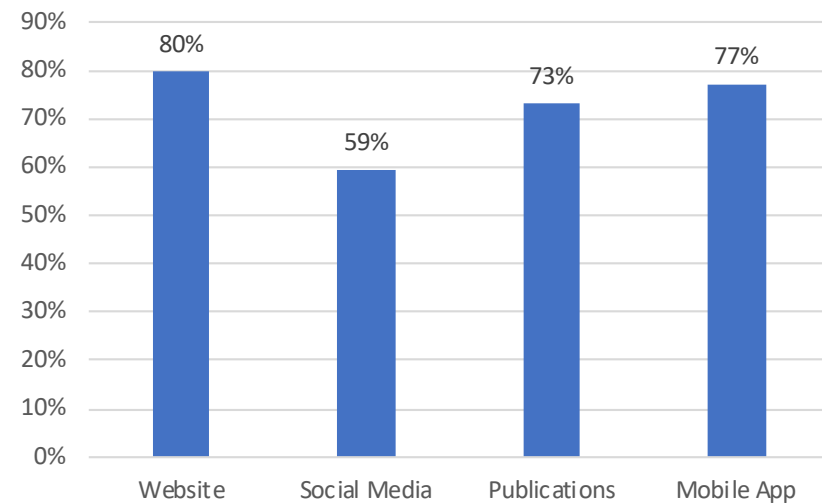
61. Did you watch CVG-TV this year?

Responses	#	%
Yes	120	13.41%
No	775	86.59%
Grand Total	895	100.00%

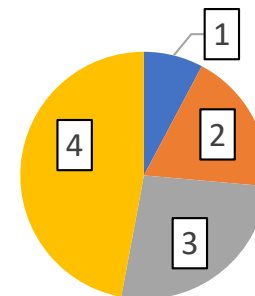


63. Check any of these services you used this year.

Information Source	# of Checked Items	% Of Survey Takers (n=799)
CONvergence web site	688	79.63%
CONvergence Social Media (Facebook, Twitter, etc.)	513	59.38%
CONvergence publications (Souvenir book, programming grid, maps, posters, etc.)	632	73.15%
The mobile app	667	77.20%



Number of Responses Selected	#	%
1	62	7.76%
2	149	18.65%
3	212	26.53%
4	376	47.06%
Grand Total	799	100.00%



70. Were you aware of the Operations Text number (651-800-1677)?

Response	#	%
Yes	445	52.17%
No	408	47.83%
Grand Total	853	100.00%

